PTO/SB/01A (10-00)

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DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)

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Application Number	Unassigned
Filing Date	Unassigned
First Named Inventor	Ignacio Sanz-Pastor
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	22503-05565

	Attorney Docket Number	22503-05565			
As the below named inventor(s), I/we declare that:					
This declaration is directed to: The attached application, or Application No as amended on	, filed on(if	applicable);			
I/we believe that I/we am/are the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought;					
I/we have reviewed and understand the contents of the all amended by any amendment specifically referred to about	I/we have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment specifically referred to above;				
I/we acknowledge the duty to disclose to the United Sta me/us to be material to patentability as defined in 37 available between the filing date of the prior applicatio continuation-in-part application, if applicable; and	CFR 1.56, including materia	al information which became			
All statements made herein of my/our knowledge are true, all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.					
FULL NAME OF INVENTOR(S)					
Inventor one: Ignacio Sanz-Pastor	Citizen of: _	Spain			
Signature:	Date: No	04 6/01			
Inventor two: David L. Morgan III	Citizen of:	U.S.			
Signature:	Date: _ No.	16,2001			
Inventor three: Christopher E. Blumenthal	Citizen of:	4			
Signature: Ma Stume	Date: <u>///</u>	W. 6, 2001			
Additional inventors are being named on	additional form(s) attached h	nereto.			

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Please type a plus sign (+) inside this box	\rightarrow	

PTO/SB/81 (10-00)

Approved for use through 10/31/2002. OMB 0651-0035

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	Unassigned
Filing Date	Unassigned
First Named Inventor	Ignacio Sanz-Pastor
Title	Interactive advertising with an automated viewing reward system
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	22503-05565

I hereby appoint:						
Practitioners at Customer Number	00758					
OR						
Practitioner(s) named below:	Practitioner(s) named below:					
Name		Registration Number				
Michael W. Farn	41,015					
Laura A. Majerus	33,417					
Eileen A. Lehmann	39,272					
Practitioner(s) named below: Name Michael W. Farn Laura A. Majerus Eileen A. Lehmann as my/our attorney(s) or agent(s) to prosecute	the application identified	ed above, and to transact all business in the United States				
atent and Trademark Office confidenced there						
Please change the correspondence address for	or the above-identified ap	application to:				
The above-mentioned Customer Num	nber.					
I am the: Applicant/Inventor OR Assigned		,				
Applicant/Inventor OR Assigned	ee of record of the entire	e interest. See 37 CFR 3.71.				
Statemen		(b) is enclosed. (Form PTO/SB/96).				
SIGNATURE	E of Applicant or Assign	gnee of Record				
Name Ignacio Sanz-Pastor						
Signature X. Date Not 6/6/						
I am the:						
		e interest. See 37 CFR 3.71.				
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).						
SIGNATURE of Applicant or Assignee of Record						
Name David L. Morgan III						
Signature						
Signature Nov 6, 2001						
Date Nov 6, 2001	of the entire interest or their	eir representative(s) are required. Submit multiple forms if more				

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	Unassigned
Filing Date	Unassigned
First Named Inventor	Ignacio Sanz-Pastor
Title	Interactive advertising with an automated viewing reward system
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	22503-05565

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	\boxtimes						
		Practitioner(s) named below:			Pogietr	ration Number	
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		Michael W. Farn Laura A. Majerus		33,417			:
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1000		The above-mentioned Customer Nun					
Smile Co., Briefe with	I am the: Applicant/Inventor OR Assignee of record of the entire interest. See 37 CFR 3.71.						
			of Applicat	nt or Assigne	e of Rec	ord	
Name Signate	ture	Christopher E. Blumenthal Oh G G Warr Nav. 6, 2001					
Date	Lam	the:					
	Applicant/Inventor OR Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).						
		SIGNATURI	E of Applica	nt or Assigne	e of Rec	ord	
Name	1						
Signa	ture						
Date			. ()	lanak an lastir ra	nrocentet!	vo(s) are required. Submit multiple for	ms if more
NOTE:	Signat e signa	ures of all the inventors or assignees of record ture is required, see below*.	or the entire in	terest or their re	epresentati	ve(s) are required. Submit multiple for	
		forms are submitted.					